



LEARN TO PLAY HOCKEY



Reebok



Sidney Crosby and the Pittsburgh Penguins are proud to announce the 2009-10 Little Penguins Learn to Play Hockey program.

With the enthusiastic support of Reebok and Dick's Sporting Goods, our goal once again is to increase youth hockey participation among children ages 4-7 by providing free equipment to registered participants throughout Western Pennsylvania.

Last year, Sidney, his family and the Penguins organization wanted to come up with a way to ease the investment parents and guardians make to properly equip their children to take up the sport, so we created the Little Penguins Learn to Play Hockey program and it worked! The program's inaugural season proved to be an effective catalyst to introduce more children to the great game of hockey.

Thanks to contributions from Sid, Reebok and the Pittsburgh Penguins, as well as the support of Dick's Sporting Goods, each child who registers for the program for the first time will receive the following head-to-toe hockey equipment.

Little Penguins Jersey
 Little Penguins Helmet Stickers
 Reebok 4K Helmet
 Reebok SC87-1 Skates
 Reebok SC87-3 Gloves
 Reebok SC87-3 Shoulder Pads

Reebok SC87-3 Shin Guards
 Reebok SC87-3 Elbow Pads
 Reebok SC87-3 Pants
 Reebok SC87 32" Bag
 Reebok 2K Stick

ONLINE REGISTRATION WILL TAKE PLACE ON TUESDAY, DECEMBER 1, 2009 AT 10 AM EXCLUSIVELY ON PITTSBURGHPENGUINS.COM

ALL PARTICIPANTS MUST REGISTER ONLINE - REGISTRATIONS WILL NOT BE ACCEPTED AT INDIVIDUAL RINKS OR BY PHONE

The following rinks/associations are participating in the 2009-10 Little Penguins Learn to Play Hockey Program.



1 Sylvan Spring Ln
 Valencia, PA 16059
 Visit Website

Start Date: 3/3/10

Number of Sessions: 11

Price: \$175

Day of Week: Wednesday **Time:** 6:40 PM

To register your child for the 2009-10 Little Penguins Learn to Play Hockey program, please follow these steps:

1. Review the information for participating rinks listed above. Be sure to pay careful attention to the rink's location, instruction schedule and registration fee.

Registration at each location will be limited to 28 participants.

Registration fees will cover the cost of ice time and instruction following USA Hockey guidelines. A \$5 service charge will be applied to each order for credit card processing and postage. All Little Penguins Learn to Play Hockey programs will offer participants a minimum of 10 consecutive weeks of regularly scheduled, on-ice sessions. Due to limited availability, the RMU Island Sports Center program will only consist of 8 on-ice sessions and IceZone in Boardman, OH will only consist of 7 on-ice sessions.

2. Starting Tuesday, December 1, 2009 at 10:00 am, click the button for the rink of your choice, complete all required fields and submit the online registration form.

Online registration will take place exclusively on pittsburghpenguins.com. Registrations will not be accepted at individual rinks or by phone, so please plan accordingly.

3. Upon submitting the online registration form, you will receive subsequent e-mails that confirm your request and contain instructions on how to submit your child's equipment order form as well as register for membership with USA Hockey. USA Hockey membership is free for children 6 and under.
4. Once the registration, equipment and USA Hockey membership forms have been submitted, approved and processed, your child will receive an equipment voucher in the mail. Equipment will be available for pick-up at select Dick's Sporting Goods locations the week of January 11, 2010.

Please note that completing the online registration form, equipment order form and/or USA Hockey membership form does not confirm that your child's registration has been approved and processed.

The Penguins will accept registrations on a first-come, first-served basis up to 28 participants per rink that meet the following criteria:

1. The registration, equipment order and USA Hockey membership forms have been completed in their entirety and submitted by all posted deadlines
2. The participating child is between the ages of 4-7 as of December 1, 2009
3. The child has not previously participated in organized ice hockey
4. The registration fee has been successfully charged to the credit card provided

Please e-mail littlepenguins@pittsburghpenguins.com with any questions or concerns you may have.

**All dates, times and fees subject to change*